

MIT CDOIQ Privacy Policy

[CDOIQ General Policy](#)

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[Symposium Platform Policy](#) (Whoova platform)

CDOIQ General Policy

1. PURPOSE OF THIS NOTICE

This Privacy Policy describes how and when the Symposium collects, uses, and shares your information when you engaged on our website or other commercial services.

Information we collect about you will be processed in the United States. By using the MIT CDOIQ's services, you acknowledge that your personal information will be processed in the United States."

All information collected will be handled with care in accordance with the Symposium s Policy and respect for your privacy. The Symposium endeavors to comply with all laws and regulations that apply to the collection and use of personal information, including but not limited to U.S. privacy laws and the EU General Data Protection Regulation (GDPR).

2. ABOUT US

The MIT Chief Data Officer and Information Quality Symposium (MIT CDOIQ), is one of the key events for sharing and exchanging of cutting-edge ideas, content and discussions. Our purpose is to advance the knowledge and accelerate the adoption of the role of Chief Data Officer (CDO) in all industries and geographical countries

The MIT CDOIQ Symposium, a not-for-profit organization, based in the Cambridge, Massachusetts, US is the data controller(s) responsible for your personal information.

For the purpose of the Data Protection Legislation and this notice, the CDOIQ are responsible for deciding how we hold and use personal data about you.

3. HOW WE MAY COLLECT AND USE YOUR PERSONAL DATA

The CDOIQ collects personal information about its subscriptions and other clients. With a few exceptions, this information is limited to the kinds of information that can be found on a business card: first name, last name, job title, employer name, work address, work email, and work phone number. We use this information to provide attendees and clients with goods and services, including educational services, Data Management content, certification, training, and the like. We do not sell personal information to anyone and only share with consent to our sponsors who may provide services of interest to our attendees and clients.

Personal information you give to us:

A. Subscriptions

- When you become an CDOIQ attendee, we collect information about you including but not limited to your name, your employer's name, your work address (including your country location), and your email address. We may also collect your personal email address, a personal mailing address, and a mobile phone number. We ask members to voluntarily provide additional information in their attendee profile, such as information about their educational background, number of years in experience, and related personal data all from their BIO.
- We process your personal information for subscription administration, to deliver benefits to you, and to inform you of CDOIQ -related events, content, and other benefits or opportunities associated with your CDOIQ subscription. The CDOIQ may also use this information to help the CDOIQ understand our attendees needs and interests to better tailor our products and services to meet your needs.
- The CDOIQ relies on fulfillment of contract as the lawful basis under GDPR Article 6 for processing members' personal information.

B. Live events

- The CDOIQ hosts many live, in-person events throughout the year. If you register for one of our events and you are an attendee, we will access the information in your attendee account to provide you with information associated with the event. You may be asked to provide more information when signing up for an event than is found in your CDOIQ profile
- If you are a presenter at one of our events, we may also make and store a recording of your voice and likeness in certain instances. The CDOIQ relies on a legitimate interest basis for collecting, storing and processing this information.
- You will have the option to download the "CDOIQ Events App" to help you navigate the conference and plan your schedule. The CDOIQ has engaged a cloud service provider (Whova) to host the CDOIQ Events App, which will allow conference attendees to view the event program, including any last-minute updates to sessions, speaker biographies, and venue navigation. In order to access the CDOIQ Events App, conference attendees must download the app on their mobile device or access the program on Whova event-specific webpage. More information about Whova privacy practices is available in its global privacy notice [linked here](#).
- The CDOIQ may also allow sponsors, co-sponsors and/or exhibitors to send you material by email. If you do not wish to have your information included in an attendee list or to receive information from sponsors, co-sponsors and/or exhibitors, you can express your preferences when you register for events or you may contact the CDOIQ directly at CDOIQDataController@MIT.EDU.

Sharing your personal information with a sponsor allows you to receive the content for free. We do give attendees a choice not to receive marketing messages from the sponsor or from the CDOIQ.

C. Web conferences

The CDOIQ offers several web conferences throughout the year. Many of our web conferences are free. CDOIQ also offers web conferences that are co-sponsored by the CDOIQ and its corporate partners and these conferences are often free to everyone because of the co-sponsor's underwriting. This means that when you register for a co-sponsored web conference, you will be providing your registration information to both the CDOIQ and the applicable co-sponsor. All CDOIQ web conference co-sponsors must agree to follow applicable privacy and data protection laws.

D. Publications & Newsletters

The CDOIQ from time to time sends research surveys to subscribers of the CDOIQ. By subscribing to the CDOIQ, you agree to receive these survey requests occasionally. You are under no obligation to take the surveys.

The CDOIQ uses a third-party email service provider (Constant Contact) to manage our subscriptions. The CDOIQ uses this information to better understand what information is of interest to its subscribers so it can produce more of that information for them. Constant Contact does not use or sell this information.

The CDOIQ uses Google Analytics to track how often people gain access to or read our content. We use this information in the aggregate to understand what content our members find useful or interesting, so we can produce the most valuable content to meet your needs.

The CDOIQ offers a great deal of content for our attendees, however some content is provided by others, which we often link to from our website. You may find these links lead to you our partners websites. At these times, you will be leaving the CDOIQ website. The CDOIQ is not responsible or liable for content provided by these third-party websites or personal information they may happen to gather from you.

You may manage your CDOIQ subscriptions by subscribing or unsubscribing at any time.

If you have any difficulties managing your email or other communication preferences with the CDOIQ, please contact us at CDOIQDataController@MIT.EDU.

E. Training

If you participate in CDOIQ training, you may sign up directly through CDOIQ. You may, alternatively, sign up for training – or be signed up for training – by or through a third party, or your own employer. We may use independent contractors to conduct some of the training and third parties to provide the training venue. Your personal information will be stored in

our database (hosted by a cloud service provider) and may also be shared with our training partners, trainers, and/or the venue hosting the event (to verify your identity when you arrive). The CDOIQ training partners, trainers, and data transfer hosts have agreed not to share your information with others and not to use your personal information other than to provide you with CDOIQ products and services. The CDOIQ relies on fulfillment of a contract to process personal data associated with providing training services.

F. Your correspondence with the CDOIQ

If you correspond with us by email, the postal service, or other form of communication, we may retain such correspondence and the information contained in it and use it to respond to your inquiry; As always, if you wish to have the CDOIQ “erase” your personal information or otherwise refrain from communicating with you, please contact us at CDOIQDataController@MIT.EDU.

Note: if you ask the CDOIQ not to contact you by email at a certain email address, the CDOIQ will retain a copy of that email address on its “master do not send” list in order to comply with your no-contact request.

The CDOIQ has a legitimate interest in maintaining personal information of those who communicate voluntarily with the CDOIQ.

G. Purposes for processing your data

The CDOIQ processes your data to provide you with the goods or services you have requested or purchased from us. We use this information to refine our goods and services to better tailor them to your needs and to communicate with you about other services the CDOIQ offers that may assist you in your career or otherwise help you do your job as a data management professional. Sometimes the CDOIQ has a legitimate interest in processing data to better understand the needs, concerns, and interests of CDOIQ attendees and customers so the CDOIQ can operate optimally as an association and as a business. And sometimes, the CDOIQ relies upon your consent, in which case we will keep a record of it and honor your choices.

In some circumstances we may anonymize or pseudonymize the personal data so that it can no longer be associated with you, in which case we may use it without further notice to you. *For example; publishing summary level statistics about participant characteristics, locations, and conference activities.*

H. Payment card information

You may choose to purchase goods or services from the CDOIQ using a payment card. Typically, payment card information is provided directly by users, via the CDOIQ website, into the PCI/DSS-compliant payment processing service to which the CDOIQ subscribes, and the CDOIQ does not, itself, process or store the card information. Occasionally, members or customers ask CDOIQ employees to, on their behalf, enter payment card information into the

PCI/DSS-compliant payment processing service to which the CDOIQ subscribes. We strongly encourage you not to submit this information by email. When CDOIQ employees receive payment card information from customers or members by email, fax, phone, or mail, it is entered as instructed and then deleted or destroyed.

1. **Personal information we get from third parties**

From time to time, the CDOIQ receives personal information about individuals from third parties. We may also collect your personal data from a third-party website (e.g., LinkedIn) if you fill out a form on that site requesting content from or registering for an event with the CDOIQ.

2. **Information Automatically Collected Using Tracking Technologies**

4. LEGAL BASES FOR PROCESSING

We may process your personal data for purposes necessary for

- The performance of our contract with you OR your employer OR our clients and to comply with our legal obligations, include processing your personal data where you are an employee, subcontractor, supplier or customer of our client.
- Provided that those interests do not override any of your own interests, rights and freedoms which require the protection of personal data.
- We may process your personal data for certain additional purposes and ways with your freely given consent. For example, marketing and data disclosure purposes that are not covered by another legal basis.

Please note that we may process your personal data for more than one lawful basis depending on the specific purpose for which we are using your data. You can withdraw the consent for such a purpose at any time.

Change of purpose

Where we need to use your personal data for another reason, other than for the purpose for which we collected it, we will only use your personal data where that reason is compatible with the original purpose.

Should it be necessary to use your personal data for a new purpose, we will notify you and communicate the legal basis which allows us to do so before starting any new processing.

5. DATA RETENTION

The CDOIQ retains data for the duration of the attendee's business relationship based on the four areas identified below for a period of time thereafter to allow members to recover accounts if they

decide to renew, to analyze the data for CDOIQ own operations, and for historical and archiving purposes associated with CDOIQ history as a subscription association.

- Subscription data
- Event content
- Event data
 - As mentioned, the CDOIQ leverages both Whova and Web Conference technology for camera recordings from on-premises and virtual events. By attending the web conference, you are agreeing to being recorded. Event Data is stored in Whova by default for 3 months. All session recordings are posted to the CDOIQ YouTube channel with speaker's permissions.
- Research data
 - All presentations, recordings and other similar materials created by the CDOIQ have “permanent usage rights”, and will be kept forever. They can be removed from public access due to reasonable grounds and request by data subjects

For more information on where and how long your personal data is stored, and for more information on your rights of erasure and portability, please contact the CDOIQ's data protection officer at CDOIQDataController@MIT.EDU

6. DATA SHARING

Why might you share my personal data with third parties?

We will share your personal data with third parties where we are required by law, where it is necessary to administer the relationship between us or where we have another legitimate interest in doing so. In addition, we will also be sharing data with our sponsors based on our contractual obligations

In addition, we will ask your consent to share your personal data with other third parties.

Which third-party service providers process my personal data?

“Third parties” includes third-party service providers such as Whova, and or zoom, and other partners such as sponsors within our network. The following activities are carried out by third-party service providers: IT and cloud services, professional advisory services, and administration services.

All of our third-party service providers are required to take reasonable and appropriate security measures to protect your personal data. We only permit our third-party service providers to process your personal data for specified purposes and in accordance with our instructions.

7. DATA SECURITY

We have put in place reasonable and appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

8. RIGHTS OF ACCESS, CORRECTION, ERASURE, AND RESTRICTION

Your duty to inform us of changes

It is important that the personal data we hold about you is accurate and current. Should your personal information change, please notify us of any changes of which we need to be made aware by contacting us, using the contact details below.

Your rights in connection with personal data

Under certain circumstances, you have the right to:

- Request access to your personal data. This enables you to receive details of the personal data we hold about you and to check that we are processing it lawfully.
- Request correction of the personal data that we hold about you.
- Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have exercised your right to object to processing (see below).
- Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this basis. You also have the right to object where we are processing your personal information for direct marketing purposes.
- Request the restriction of processing of your personal data. This enables you to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for processing it.
- Request the export of your personal data if the processing is based on consent or contract.
- Right to withdraw consent. In the limited circumstances where you may have provided your consent to the collection, processing and transfer of your personal data for a specific purpose (for example, in relation to direct marketing that you have indicated you would like to receive

from us), you have the right to withdraw your consent for that specific processing at any time. To withdraw your consent, please email our data protection point of contact at CDOIQDataController@MIT.EDU

Once we have received notification that you have withdrawn your consent, we will no longer process your personal information (personal data) for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law.

How to use the rights

If you want to exercise any of the above rights, please email our data protection point of contact CDOIQDataController@MIT.EDU

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive. Alternatively, we may refuse to comply with the request in such circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your right to access the information (or to exercise any of your other rights). This is another appropriate security measure to ensure that personal information is not disclosed to any person who has no right to receive it.

9. CHANGES TO THIS NOTICE

Any changes we may make to our privacy notice will be updated on our website at cdoiq2022.org.

This privacy notice was last updated on November 19, 2021.

10. CONTACT US

If you have any questions regarding this notice or if you would like to speak to us about the manner in which we process your personal data, please email Data Controller at CDOIQDataController@MIT.EDU

Use of the CDOIQ.org Website

As is true of most other websites, the CDOIQ website collects certain information automatically and stores it in log files. The information may include internet protocol (IP) addresses, the region or general location where your computer or device is accessing the internet, browser type, operating system and other usage information about the use of the CDOIQ website, including a history of the pages you view. We use this information to help us design our site to better suit our users' needs. We may also use your IP address to help diagnose problems with our server and to administer our website, analyze trends, track visitor movements, and gather broad demographic information that assists us in identifying visitor preferences.

The CDOIQ has a legitimate interest in understanding how attendees, customers and potential customers use its website. This assists the CDOIQ with providing more relevant products and services, with communicating value to our sponsors and attendees, and with providing appropriate staffing to meet attendee and customer needs.