



THE 16TH ANNUAL CHIEF DATA OFFICER & INFORMATION QUALITY (CDOIQ) SYMPOSIUM

July 19-21, 2022, *virtually and physically*
Massachusetts Institute of Technology
Cambridge Massachusetts, USA



MIT Chief Data Officer & Information Quality Program

Symposium Theme

Mens et Manus: Rigorous and Pragmatic Knowledge for Chief Data Officers

MIT's official motto, mens et manus (Latin for "mind and hand"), signifies the Institute's ideal of pursuing knowledge that makes a difference—not just the knowledge of the real world but also for the real world.

CALL FOR SUBMISSIONS: For the past 15 years, the central mission and accomplishment of this Symposium have been bridging the gap between research and practice, particularly facilitating thought-provoking conversations and collaboration among data leaders globally. In July 2021, more than two thousand Chief Data Officers (CDOs), data leaders, and C-suite officers from around the world attended the Symposium. The majority of the attendees were CDOs, presidents, VPs, C-level officers, and directors who make critical decisions regarding how their organizations should collect, manage, and use data.

For Symposium in 2022, we plan on having plenary keynote speeches and five parallel tracks focused on various data topics. In each track we solicit, but not limited to, case studies, policies and strategies, prioritizations and alignment, and innovative research results. The themes of the five tracks are as follows:

- Track A. Environmental, Social and Governance (ESG)
- Track B. Executive Decisions: CDO Strategy Phases
- Track C. Innovative Research: Knowledge Fit for Use
- Track D. Actionable Insights: Translating Data to Actionable Insight for the Enterprise
- Track E. Leadership in Action: Success Stories, Lessons Learned

You are cordially invited to submit a proposal for a presentation or a panel discussion. Below is the submission information: (1) Presentation Title; (2) Abstract Max 500 words; (3) Name, email address, job title, affiliation, bio, and photo Max 200 words for each speaker. The planning committee will assign accepted submissions to the most appropriate track, therefore, no need to indicate your submission track. Submission will be assigned to a session only when you have submitted all the information. If the complete materials are not received, we will regretfully rescind their acceptance. Click [here](#) to submit through the online submission form. Below are the important deadlines:

Initial Submission Deadline:	December 31, 2021
Acceptance Notification:	February 15, 2022
Complete Submission Deadline:	May 15, 2022

Authorization to Present and Publish: Speakers must obtain all appropriate authorization and clearance for final materials submitted to, presented at, and included in the Symposium and Proceedings. Once accepted for presentation and inclusion in the Symposium Proceedings, all documents, along with any audio or video recordings of presentations, shall become permanent records of the Symposium, and will be made available to the public internationally via the Symposium's website and the Proceedings electronic distribution.